

Jeando Masoero



Born in 1959, Jeando studied Mathematics and Technology, which generated in him a strong liking for reasoning and solving problems. By 1986, he was running his own communications company, helping French high-tech companies translate scientific concepts into plain ideas.

Jeando's interest in the Alexander Technique arose in 1980 when he read a scientific paper by a dental surgeon, who recommended the Technique as a 'unique solution to the problem of coordination'. He subsequently ordered F. M. Alexander's books.

In 1992, Jeando moved to England to study with Ray Evans and Ron Coyler, and, after qualifying in 1997, he assisted Ray for three more years on the training course. During this time he translated into French and published Alexander's four books.

In 2006, Jeando started a training course in southern France. He continued to devote his time to building a scientific understanding of Alexander's writing and to developing psycho-mechanical procedures for working with people with severe psychophysical handicaps (ASD, DCD, epilepsy, brain injuries) with or without verbal language. Three scientists influence his work: L. S. Vygotsky (pedagogy and methodology), A. R. Luria (neuropsychology) and N. A. Bernstein (bio-mechanics). Due to this work, his pedagogy has been transformed. Today Jeando teaches using hands-on only with pupils with severe cognitive disorders. Otherwise he teaches using language and geometry in French, English and Spanish, and he has students all over the world who take lessons from him via Skype.